### **Whitley County Youth Agribusiness Pitch Competition**

The Whitley County Youth Agribusiness Pitch Competition is a business/idea pitching competition to encourage the youth to engage in the agricultural industry. The competition aims to ensure the continuous creation of investable ideas that will contribute to Whitley County agriculture.

#### Guidelines

- The competition is open to individuals in grades 5 through 12, who attend a Whitley County School; including Smith Green Community Schools, Whitko Community Schools, and Whitley County Consolidated Schools OR provide proof of homeschooling education within Whitley County, Indiana
- Applicants do not have to be an active National FFA Organization member
- Participants must submit the application on or before July 1, 2022.
- The participants will be noticed via email when their business pitch was received.
- The selection committee from regional agricultural leaders will review, evaluate and determine the two winners for a \$500 cash prize each.

#### Criteria

- Project Description
  - The vision of the business is specific, measurable, achievable, realistic and time-bounded
  - The mission of the business pitch elevates the mission of Whitley EDC
- Market Aspect
  - o The business pitch has an identified agriculture-related product or service
  - The business pitch meets a gap or need identified in agribusiness
  - The business pitch uses technology in relation to agriculture, natural resources or agribusiness
- Financial Aspect
  - The business has identified source of revenue or income
  - o The business has cash projection growth during the next three to five years

# Prizes

Two (2) different youth business ideas, either existing or start-up, will be awarded \$500 from the Whitley EDC to celebrate agriculture and the entrepreneurship of youth in Whitley County. All other participants receive certificates.

## **Terms and Conditions**

- There is no entry fee to join the competition
- The Whitley EDC reserves the right to amend the competition guidelines and dates without notice in the event of any unforeseen circumstances outside of the organization's control. Participants will be notified of any changes to the competition.
- The Selection Committee reserves the right to disqualify or reject any entry that does not meet the criteria

# **Application Submission**

To apply, email <a href="mailto:ksaggars@whitleyedc.com">ksaggars@whitleyedc.com</a> or mail the entire application to Whitley EDC 220 W Van Buren St. | Suite 102 Columbia City, IN 46725

# **More Information**

Kennedy Saggars
Whitley County Economic Development Corporation
Marketing Director
ksaggars@whitleyedc.com
260.244.5506



# WHITLEY COUNTY YOUTH AGRIBUSINESS PITCH CONTEST

Whitley County Economic Development Corporation Initiative

# **Student Expectations**

- Applicants must attend school in Whitley County
- Applicants should desire to expand agricultural industry in Whitley County, Indiana
- If awarded, applicants must use the money to support their agricultural business idea and receipts should be kept for documentation
- Application must be signed by the parent/guardian
- Application must be received by July 1, 2022

Application mast be received by <b>July 1, 20</b>	
Parental/Guardian Permission	
I/we hereby grant candidate for the Whitley County Youth Agril and photo for media use as needed.	permission to submit their name as a business Pitch Contest. I also release their name
Signature of Parent/Guardian	
Personal Contact Information	
Applicant's Name (First & Last):	Birth date:
Please circle: Male Female Home Address:	mm/dd/yyyy
	e: Zip Code:
Personal Phone Number:	
High School:	
Social Media Use	
	on social media sites will be monitored. Please
identify the social media sites you use and prov	vide a username.
Instagram:	TikTok:
Twitter:	
LinkedIn:	Blog site:
Business/Idea Notes	
Are you currently an established business or su	upervised agricultural experience?   Yes   No
If yes, how many years have you been in busine	
Type of Business/Idea	
☐ Agribusiness System	Natural Resources System
☐ Animal System	☐ Plant System
<ul><li>Environmental Service System</li></ul>	Power, Structural & Technical System
☐ Food Products and Processing System	

Please describe your business/idea
What is the main goal/objective of your business/idea?
How does your business/idea help further the agriculture initiative of Whitley County?
What gap or need does your business/idea meet within agriculture and how does it support current agribusinesses?
How will this money help you as a young agriculturalist and business professional?
Supplemental Information  ☐ Sample Monthly Budget ☐ Sample Cash Flow Statement ☐ Sample Net Worth Statement ☐ Time and Money Commitment Records
More Information and Submitting Instructions  To apply mail or email your complete application on or before July 1, 2022. All mail must be postmarked for July 1, 2022 at the latest.
Whitley County Economic Development Corporation 220 W. Van Buren St.   Suite 102 Columbia City, IN 46725

\*Attach additional pages to answer the following questions, if needed.

Kennedy Saggars Marketing Director

ksaggars@whitleyedc.com | 260.244.5506