

Whitley County Youth Agribusiness Pitch Competition

The Whitley County Youth Agribusiness Pitch Competition is a business/idea pitching competition to encourage the youth to engage in the agricultural industry. The competition aims to ensure the continuous creation of investable ideas that will contribute to Whitley County agriculture.

Guidelines

- The competition is open to individuals in grades 5 through 12, who attend a Whitley County School; including Smith Green Community Schools, Whitko Community Schools, and Whitley County Consolidated Schools OR provide proof of homeschooling education within Whitley County, Indiana
- Applicants do not have to be an active National FFA Organization member
- Participants must submit the application on or before July 1, 2022.
- The participants will be noticed via email when their business pitch was received.
- The selection committee from regional agricultural leaders will review, evaluate and determine the two winners for a \$500 cash prize each.

Criteria

- Project Description
 - The vision of the business is specific, measurable, achievable, realistic and time-bounded
 - The mission of the business pitch elevates the mission of Whitley EDC
- Market Aspect
 - The business pitch has an identified agriculture-related product or service
 - The business pitch meets a gap or need identified in agribusiness
 - The business pitch uses technology in relation to agriculture, natural resources or agribusiness
- Financial Aspect
 - The business has identified source of revenue or income
 - The business has cash projection growth during the next three to five years

Prizes

Two (2) different youth business ideas, either existing or start-up, will be awarded \$500 from the Whitley EDC to celebrate agriculture and the entrepreneurship of youth in Whitley County. All other participants receive certificates.

Terms and Conditions

- There is no entry fee to join the competition
- The Whitley EDC reserves the right to amend the competition guidelines and dates without notice in the event of any unforeseen circumstances outside of the organization's control. Participants will be notified of any changes to the competition.
- The Selection Committee reserves the right to disqualify or reject any entry that does not meet the criteria

Application Submission

To apply, email ksaggars@whitleyedc.com or mail the entire application to Whitley EDC
220 W Van Buren St. | Suite 102
Columbia City, IN 46725

More Information

Kennedy Saggars
Whitley County Economic Development Corporation
Marketing Director
ksaggars@whitleyedc.com
260.244.5506

***Attach additional pages to answer the following questions, if needed.**

Please describe your business/idea

What is the main goal/objective of your business/idea?

How does your business/idea help further the agriculture initiative of Whitley County?

What gap or need does your business/idea meet within agriculture and how does it support current agribusinesses?

How will this money help you as a young agriculturalist and business professional?

Supplemental Information

- Sample Monthly Budget
- Sample Cash Flow Statement
- Sample Net Worth Statement
- Time and Money Commitment Records

More Information and Submitting Instructions

To apply mail or email your complete application on or before July 1, 2022. All mail must be postmarked for July 1, 2022 at the latest.

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