

# START-UP AND SMALL BUSINESS

## Whitley EDC Initiative

Whitley County Economic Development Corporation (EDC) works to help establish and retain Whitley County businesses with less than 50 employees.

In Whitley County, we believe in the makers and the dreamers. As just a dream, scribbled on a napkin or developed into a business plan, Whitley EDC is here to support your small business.



### Start-up

- ▶ Technical Assistance and Consulting
  - » » Partnering with local schools and youth organizations to provide agricultural opportunities, training, experiences and more
- ▶ Small Business Development Center (SBDC) business planning
- ▶ Marketing Assistance



### Finance

- ▶ Revolving Loan Program
- ▶ Elevate Ventures
- ▶ Crowdfunding Campaigns



### Grow & Learn

- ▶ Small Business Development Center (SBDC) business planning
- ▶ Small Business Workshops
- ▶ Co-working Space / Incubator Space
  - » Manufacturing and Kitchen Incubator availability
- ▶ Online Resources



### Innovate

- ▶ Economic Gardening Initiative
  - » Data Analysis
  - » Target Market Analysis

The mission of Whitley EDC is to lead a comprehensive economic strategy that retains and expands opportunities for local residents and attracts capital investment to Whitley County. As a single point of contact for all industries in Whitley County, we're ready to help — call 260.244.5506 during normal business hours to get started.

